

Cristalplant[®] **Design Contest** 2014

Presentation

Cristalplant[®] Design Contest, at its sixth edition, is promoted by Cristalplant[®] in collaboration with Agape, famous Italian brand of design, with the aim of selecting innovative projects which adopt Cristalplant[®] Biobased as base material, inspired by the style of <u>Agape</u>.

The contest is open to young designers born after 1st January 1974 who may present one or more projects under the category:

Design a complete line or stand-alone products for bathroom furniture (excluding health and small accessories) Cristalplant® Biobased also combined with other materials.

The winning project shall be chosen and awarded by a qualified jury, chosen by the promoters of the contest. The decision of the jury shall be final.

The prize-giving ceremony shall take place during the 53rd edition of Salone del Mobile in Milan, within Fuorisalone. The selected project shall be presented to public and press during prize-giving which is to be held on 9th April 2014.

Aim

<u>Cristalplant® Design Contest</u>, in collaboration with <u>Agape</u>, intends involving the most eclectic designers asking them to express their creativity using Cristalplant® Biobased, thus developing innovative and research-oriented items. All information about Cristalplant® Biobased technology are available at www.cristalplant.it under the section dedicated to Cristalplant® Design Contest or at www.biobased.it .

Participation

Participation is free of charge and open to designers of all nationalities born after 1st January 1974 after acceptance of the present regulation which includes the transfer of reproduction and publication rights of the submitted projects for promotional and advertising purposes of the contest and the companies involved. Designers may participate with more than one project.

The winners and honorable mentions of previous editions are excluded, being not entitled to participate as either single or in groups. Not selected projects shall not be published to enable designers to present and/or reuse it in a professional environment.

Prize

The jury shall select a winning project and a maximum of five special mentions for each category. The decision of the jury shall be final. The winning project shall be included in the catalogue of the prestigious Agape company and the prototype exposed at Fuorisalone. In compliance with

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Italian Presidential Decree n. 430, art. 6, par. 1, point A, dated 26th October 2001, the contest is announced exclusively for the presentation of industrial projects and is not intended as a prize contest. All expenses sustained for the creation of Cristalplant® Biobased prototypes and the industrialisation thereof shall be borne by Nicos International company, as recognition of the personal merit of the most brilliant participants.

Dimensions and supports

Each project must be submitted in 3 separate renderings using .jpg format, 150 dpi resolution and dimensions of 210x297 mm (size A4), bearing the project title corresponding to those indicated on the registration form (refer to pages 3 and 4). Project renderings must be uploaded on the relevant area of the website www.cristalplant.it by 7th February 2014.

Copyright

Intellectual property and copyright of the submitted projects remain with the individual designer. The projects should be the exclusive domain of the contest until April 8, 2014. Until that date is, therefore, obliged to competitors will be excluded from the competition, not to publish or disclose in any form projects. Any collaborations that may arise between designers and companies will be regulated promoters later and separately between the parties. The participants, by signing the application form for this competition, declare under responsibility of being the authors of the submitted projects, as well as the sole holders of the relevant copyright. Participants assume, therefore, all responsibility and liability for any disputes that may arise regarding the originality of the works and/or ownership of the above rights.

Deadline

7th February 2014 at 23.59

The presentation to the public and to the press will take place during the 53rd Salone del Mobile in Milan among the events of Fuorisalone. The two winners and other selected designers will be contacted at the beginning of April.

For info

www.cristalplant.it - www.biobased.it - www.agapedesign.it info@cristalplant.it



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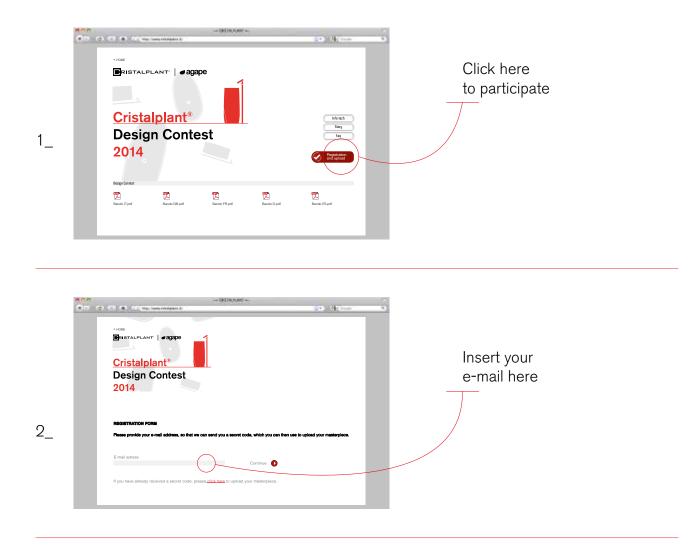
Each project must be submitted in **3 renderings using .jpg format, 150 dpi** resolution and **dimensions of 210x297 mm (size A4)**, bearing:

the title of the project corresponding to those indicted in the registration form.

Project title	

The three renderings must include **the project title** (corresponding to those indicated on the registration form), on the inside.

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You shall receive an e-mail of confirmation with a link to finalise your registration otherwise 3_ manually insert the code found in the same e-mail.

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