



FEBRUARY 28, 2019 - LAMBRATE DESIGN DISTRICT

LAMBRATE DESIGN DISTRICT PROMOTES SUSTAINABILITY, CREATIVITY AND TRADE MILAN DESIGN WEEK 2019

Milan, 28th February 2019 - On the occasion of the Milan [#design](https://lulop.com/en_EN/tag/design/index) Week 2019, [#lambratedesigndistrict](https://lulop.com/en_EN/tag/lambrate-design-district/index) promotes sustainability, creativity and trade through numerous events, exhibitions and installations spread over more than 13,000 square meters of exhibition space.

With more than 85,000 visitors in the 2018 edition, [#lambratedesigndistrict](https://lulop.com/en_EN/tag/lambrate-design-district/index) strengthens its relationship with the indigenous companies and responds to the many requests from Italian and international new entries.

"The presentations and installations proposed by [#lambratedesigndistrict](https://lulop.com/en_EN/tag/lambrate-design-district/index) have contributed and still contribute to implement the action of the Administration aimed at spreading the liveliness and creativity of the [#design](https://lulop.com/en_EN/tag/design/index) Week in all the districts" explains the Councilor for Politics for the Work, Productive Activities, Fashion and [#design](https://lulop.com/en_EN/tag/design/index) Cristina Tajani who continues: "We are convinced that Fuorisalone is not only a valid opportunity for operators and professionals to exchange ideas but is, above all, an opportunity for the city to offer citizens, tourists and simple enthusiasts the opportunity to get closer to the beautiful and well done thanks to the new creative languages of young designers today more and more focused on sustainability and respect for the environment. An opportunity to discuss the world of [#design](https://lulop.com/en_EN/tag/design/index) that draws strength from the choral work between the City of Milan and the different operators of the districts united by the desire to promote Milan in the sign of creativity, innovation and circularity".

The protagonists

For the seventh year, at the iconic location of via Massimiano 6 / via Sbodio 9, Din - [#design](https://lulop.com/en_EN/tag/design/index) In will take place; a collective exhibition organized by Promotedesign.it that will show the projects of more than 100 designers, companies and [#design](https://lulop.com/en_EN/tag/design/index) schools, including the G. d'Annunzio University of Chieti-Pescara. Right on the wall's hangar that will host Din - [#design](https://lulop.com/en_EN/tag/design/index) In, the installation "Beyond the Wall" by the artist Erika Calesini will take place.

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