

Rolls Royce Car Artistic Reinterpretation Competition

Hip Shing Hong Group of Companies, in collaboration with **Stefano Tordiglione Design Ltd** and **It's LIQUID Group**, is proud to invite entries for the **Genesis Building Rolls Royce Car Competition**.

Organizer: Hip Shing Hong Groups of Companies

Co-Organizers: Stefano Tordiglione Design Ltd | It's LIQUID Group

Background

Genesis is a **factory-building-turned-office** project in **Wong Chuk Hang, Hong Kong**. The building is now undergoing extensive design and **renovation to revitalize the site into an art and creativity hub**. With the purpose of rejuvenating the premises with modern energy and fitting it with a contemporary design, this old building is once again fulfilling the needs of modern life.

The concept of the current design of the building includes the **elements of the 70's design**, the era when the building was initially built. Joining hands with **Italian interior designer Stefano Tordiglione**, the building incorporates **Italian and Hong Kong 70's design elements**, transforming the old into new, blending the East with West. It will be the new cultural identity of Island South of Hong Kong, a landmark of its own personality.

Purpose

The **Rolls Royce car** is a part of the design to be **displayed** in the lobby of the building Genesis.

Artists are invited to re-style and reinterpret the design of the body of the car. With the car aesthetically revisualized, the purpose is to encompass the theme of 'Innovation', 'Energy' and 'Creativity', and at the same time, retain the elegance and luxurious identity of the premises.

Awards

- **1 Gold Award: HKD 20,000/EUR 2,000** (winning design will be displayed at the lobby of Genesis)
- **1 Silver Award: HKD 10,000/EUR 1,000**
- **1 Bronze Award: HKD 5,000/EUR 500**
- **3 Design of Excellence Awards: HKD 2,500/EUR 250**

Who can apply?

The competition is open only to **Italian artists/designers and Hong Kong artists/designers** without any age limit.

Jury

- **Mr. David Fong** (Managing Director, Hip Shing Hong Groups of Companies)
- **Mr. Stefano Tordiglione** (Creative Director, Stefano Tordiglione Design Ltd)
- **Mr. Luca Curci** (Architect, It's LIQUID Director)

How to apply

Send the following materials (max size 5MB) via email to award.tordiglione@gmail.com

- filled **application form** (here in attached)
- short **CV/biography**
- **design concept** (maximum 250 words)
- high resolution 300dpi **images for the proposed artwork** (maximum 5 images) **and/or video** to show the concept of the artwork
- design illustration

Judging Criteria

1. Aesthetics (33%)
2. Wow factor (33%)
3. Implementation of theme (33%)

*The production cost of the entry **should NOT exceed HKD100,000 / EUR10,000**. Entries exceeding the budget shall be disqualified. The engines and parts inside the car will not be re-worked. The final design of the car shall be displayed in the lobby of Genesis, Wong Chuk Hang, Hong Kong, and will be used of the publicity of Genesis in future.

Genesis Building Rolls Royce Car Design Competition Schedule

Submission Deadline: April 30, 2014

Result Announcement: May 31, 2014

Application of design of Rolls Royce in Hong Kong: June 21-30, 2014

How much is the entry fee?

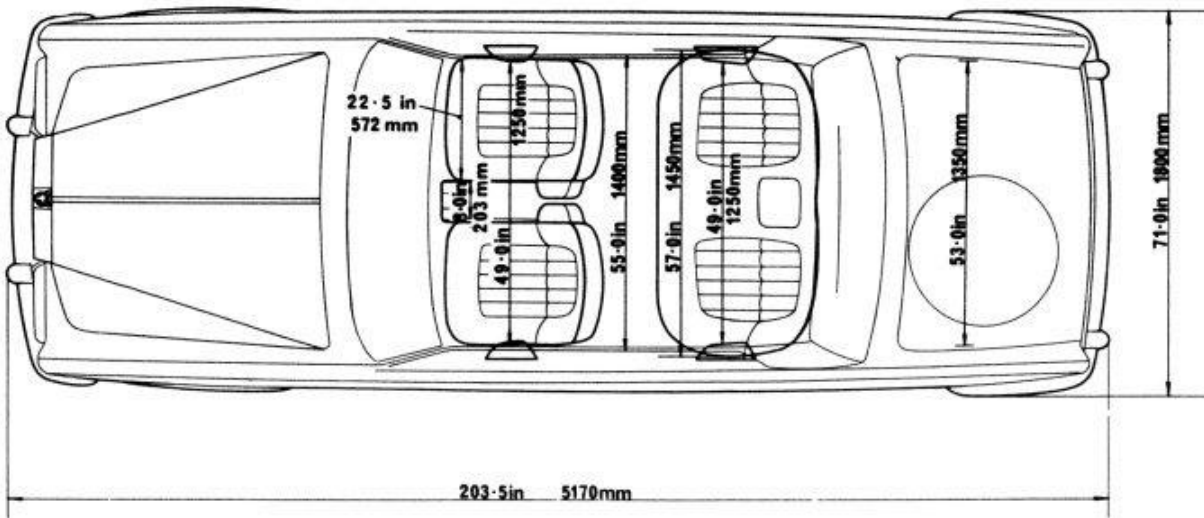
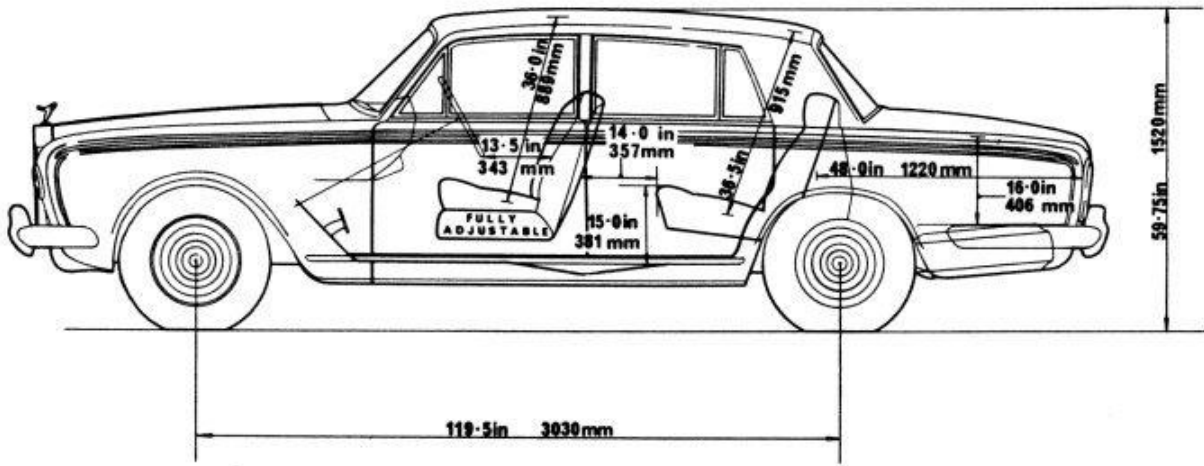
The competition is completely **free of charge**.

Competition Rules

1. ALL entry materials should be sent via email to **award.tordiglione@gmail.com** on or before **23:59 of April 30, 2014, Hong Kong time**. Late submissions will not be considered.
2. The forwarding of all documents and artworks has to be carried out through online transfer services (for example: wetransfer.com, yousendit.com, dropbox or other similar) to **award.tordiglione@gmail.com**.
3. The materials have to be included in a zip folder with the name of the artists with the following information: filled **application form**, **CV/biography**, **design concept** (maximum 250 words), high resolution 300dpi **images** (maximum 5 pieces) and/or **video** to show the concept of the artwork.
4. **If the winner of the Gold Award is from Italy**, the Organizer will provide round-trip economy class air ticket plus accommodation and pocket money of **HKD5,000/EUR500** to the winner to facilitate the ten-day stay in Hong Kong to apply the winning design on the Rolls Royce car. This arrangement is not offered to Hong Kong artist because the artist is already residing in Hong Kong. Therefore, the air ticket, hotel accommodation and pocket money should only be viewed as an allowance for the stay in Hong Kong; it is not a part of the prize.
5. Once the winner accepts the Gold Award, he/she shall be committed to carry out the work of realizing the design into the real car. Otherwise, the Organizer retains the right to demand indemnity including and not limited to costs of airfare, accommodation and pocket money.
6. The decisions of the Jury are irrevocable and unquestionable.
7. **Only entrants of selected entries will be notified.**
8. The Organizer reserve the right to withhold awards not deemed to meet the required standard in any category.
9. The applicants grant the Organizer an **irrevocable and perpetual license** to deal with, exhibit or in whatsoever way make use of the materials in respect of the reasonable activities of the Organizer inonline or offline media channels, including and not limit to websites, magazines, newspapers, television, radio, online & social media, power point presentations, exhibitions, and any other appropriate forms of communications, events and occasions.
10. The artist of the Gold Award grants the rights of production to the Organizer to produce the design in reality.
11. **Data Disclaimer:** the Organizer pledges to meet fully, and where possible exceed, internationally recognized standards of personal data privacy protection, in complying with the requirement of the Personal Data (Privacy) Ordinance. In doing so, the Organizer will ensure compliance with the strictest standards of security and confidentiality.

Model no.: Rolls Royce Silver Shadow (Year 1974, dark blue)

Technical Information / Specifications	
Model:	1974 Rolls-Royce Silver Shadow
Category:	Large / Luxury Cars
Engine Position:	Front
Engine:	6750 ccm (409,83 cubic inches)
Engine type:	V8
Fuel:	Gasoline
Drive:	Rear
Seats:	5
Passenger space:	5460 litres (1435,79 gallons)
Doors:	4
Country of origin:	UK
Chassis:	Sedan/saloon
Turn circle:	12 m (458,30 inches)
Weight:	2118 kg (4646,05 pounds)
Total length:	5180 mm (202,88 inches)
Total width:	1810 mm (70,94 inches)
Total height:	1520 mm (59,50 inches)
Ground clearance:	160 mm (6,27 inches)
Wheelbase:	3050 mm (119,50 inches)
Front brakes type:	Disks
Rear brakes type:	Ventilated disk
Fuel tank capacity:	107.0 litres (28,13 gallons)



Disclaimer for Rolls-Royce Car Competition

1. The Organizer is not responsible for any content of artwork being posted on other social media forum or that the availability or content of any third party websites accessible through the Organizer's media forum. To the extent permitted by law, the Organizer excludes all representations and warranties and is not liable for any person who modify, reproduce, transmit, copy, distribute, use or store in a retrieval system of any artwork or any part thereof.
2. The Organizer is not liable in any event regarding the validity or scope of any intellectual property or other rights derived from the artwork that might be claimed to pertain to the infringement of use of any trademark, design, patent or copyrighted items or to the extent to which any license under such rights might or might not be available. Neither does the Organizer represent that it has made any effort to identify any such rights made available for publication and any assurances of licenses to be made available, or the results or the result of an attempt made to obtain a general license or permission for the use of such proprietary rights by the rightful intellectual property owners or licensee that can be obtained from the Organizers.
3. The artwork produced by the Artists are entirely their own and do not represent the Organizers in any way. The Organizers disclaims all warranties, express or implied including but not limited to any warranty that the use of the information / artwork/ design herein will not infringe any rights including but not limited to any intellectual property rights.
4. In no event shall the Organizer be liable to any party for any damages, loss, expenses, or cost whatsoever (including without limitation, any direct, indirect, special, incidental or consequential damages, loss of profits or loss opportunity, if any) arising in connection of the artwork done by any of the Artist under the said competition.

Genesis Building Rolls Royce Car Design Competition Submission Form

Please fill in the form and email it to award.tordiglione@gmail.com

I accept all the terms and conditions of the Competition of Genesis Building Rolls Royce Car Competition.

Name/ Surname: _____

Address: _____

City: _____

Country: _____

ZIP: _____

e-mail: _____

Phone: _____

Synopsis of Design Concept (no more than 250 words):

Date

Signature
