



ALL



AUTOMOTIVE



RACING



HERITAGE

ART &
CULTURE

DESIGN

FASHION &
BEAUTYFOOD &
LIFESTYLE

TECHNOLOGY



NAUTICA



EVENTS



EXCELLENCE



CORPORATE



SPORT



GREEN

DECEMBER 06, 2018 - LAMBRATE DESIGN DISTRICT

LAMBRATE DESIGN DISTRICT LANDED IN PRAGUE

Great success for the designers selected by Promotedesign.it presented at the Czech [#design](https://lulop.com/en_EN/tag/design/index) Week. (https://lulop.com/en_EN/tag/design/index)

On Sunday, December 2nd it ended the 2018 edition of the [Czech #design \(https://lulop.com/en_EN/tag/design/index\) Week](https://lulop.com/en_EN/tag/design/index), which took place in the capital of the Czech Republic in the evocative location of the Prague Congress Center. Among the brands and designers from all over the world, the collective exhibition offered by Promotedesign.it and [#lambratedesigndistrict \(https://lulop.com/en_EN/tag/lambrate-design-district/index\)](https://lulop.com/en_EN/tag/lambrate-design-district/index) distinguished itself, with a selection of innovative products selected directly by the Italian team.

The [#lambratedesigndistrict \(https://lulop.com/en_EN/tag/lambrate-design-district/index\)](https://lulop.com/en_EN/tag/lambrate-design-district/index) has always stood out during the Milan [#design \(https://lulop.com/en_EN/tag/design/index\)](https://lulop.com/en_EN/tag/design/index) Week for its international character, offering cutting-edge products and experimentation. To consolidate this distinctive characteristic, Promotedesign.it, grounded as organization for 7 years within the district, wanted to seize this opportunity, tighten an annual collaboration with the team of the Czech [#design \(https://lulop.com/en_EN/tag/design/index\)](https://lulop.com/en_EN/tag/design/index) Week, representing the entire district of Lambrate.

For this occasion **Promotedesign.it** has therefore selected the brands and designers to be presented in Prague among the 100 companies published in the eighth edition of [#design \(https://lulop.com/en_EN/tag/design/index\)](https://lulop.com/en_EN/tag/design/index). For 2019, a volume edited by Promotedesign.it and published by **Fausto Lupetti Editore**, which includes 230 products of companies from all over the world.

*"This cooperation - says **Enzo Carbone**, founder of Prodes Italia - confirms how much the Lambrate [#design \(https://lulop.com/en_EN/tag/design/index\)](https://lulop.com/en_EN/tag/design/index) District is concretely committed to distinguishing itself internationally, promoting a selection of products presented abroad during the Milan [#design \(https://lulop.com/en_EN/tag/design/index\)](https://lulop.com/en_EN/tag/design/index) Week. We are proud of the success and we believe that the presence of the Lambrate District in a cosmopolitan setting was of fundamental importance."*

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